

Enactus IIT Indore

Started in 2014, Enactus IIT Indore aims to make our society a better place to live, especially the rural India. Enactus which helps in achieving the United Nation's 17 sustainable development goals works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing their skills to become socially responsible business leaders. This being the driving force behind, we decided to reduce the Indoor Air Pollution, which is a major issue faced by the households of Nayagaon (a village in Simrol).

IAP causes many problems like respiratory problems, burning sensation in eyes, blackening of the roof surface due to cooking food on an open traditional chulha. Enactus IIT Delhi has found a solution, and



named it as project AANCH. In this they make the women learn how to make a modern chulha whose efficiency is more, less intake of fuel and almost zero IAP. One more benefit the solution provided was that the women started making and selling chulhas by which they became self-sustainable.



Observing the need for this kind of chulha in Nayagaon (Simrol), we collaborated with Enactus Team in IIT Delhi to get the mould, training and to make them free from IAP. We started Project AANCH on 16th Jan, 2016 in Nayagaon where we got a good response for our product. Women in Nayagaon have learnt the entire making and are ready to start their own business to make their village free from harmful smoke.

In September 2015, we applied for KPMG Business Ethics Grant 2015, that has helped us monetarily in this project. Several other institutes/colleges have applied for this grant and Enactus IIT Indore is amongst the winners of Rs. 50,000/- grant. We received support from IIT Indore and SESC to enable us in implementing this project. We will keep on trying to reduce IAP levels.