

## THE NEED

Academia-Industry collaboration has always been a topic of great interest around the world. In an economy, innovation is an essential tool for job creation and is a primary driver in solving daily life problems. Industry Academia Conclave (IAC) 2018, much like its predecessors, aims at fostering our ever-improving relations with the industry. IAC 2018 also, presents a series of events where innovators from all over India are given a chance to exhibit their products on one of the most prestigious platforms for Industry-Academia interaction. The objective of the Conclave is to bring together experts from the industry and R&D organizations to discuss prime issues concerning industry and academia based on current societal requirement. We seek to explore avenues of possible fusion pertaining to research and consultancy, as well as find plausible solutions to bridge corporate expectations with academic training.

## REGISTRATION

To register, fill the google form:

<https://goo.gl/forms/PBuEsVI4BsF5r4j42>



Or visit:

<http://iac.iiti.ac.in>

## SPONSORSHIP CATEGORIES

### PLATINUM SPONSORSHIP ( Rs 2-3 Lakh )

- Company logo on IAC website & brochure.
- Free demonstration of company products & technology development.
- Opportunity to participate & speak in panel discussion.

### GOLD SPONSORS ( Rs 1-2 Lakh )

- Company logo on IAC website & brochure.
- Free demonstration of company products & technology development.

### SILVER SPONSORS (< Rs 1 Lakh )

- Company logo on IAC website & brochure.

## CONTACT



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# IAC 2018

20 Nov 2018

Indian Institute of Technology  
Indore

Khandwa Road, Simrol  
Indore 453552



**INDUSTRY ACADEMIA CONCLAVE - 2018**



## ABOUT IAC

Since the inception in 2012, IAC has developed into a forum to churn out the static and stagnant academic system and provide a platform to equip the students with required skills aligned with the necessity of industry. Encouraged by its huge success, IAC has been conducted every year on a much grander scale.

IAC 2018 aims to repeat the same by acquiring multiple and deeper industrial academic collaborations. This 6<sup>th</sup> IAC event is expected to be a showcase of our deepening ties with major companies of the world and would ensure that the students are provided versatile and practical training according to the current needs and trends of the market. It is with this vision that we would like to invite you to aid us in these efforts and forge a sustained partnership between Industry and Academia.

## ABOUT IIT INDORE

Indian Institute of Technology Indore located in Madhya Pradesh, Known as IIT Indore or IITI, is an institute of national importance established by the Government of India in 2009. The permanent campus, spread over an area of around 510-acre (2.12 km<sup>2</sup>), is situated at Simrol on Khandwa Road about 25 kms from the city of Indore. Since, February 2016, IIT Indore has started functioning from its permanent campus. **IIT Indore debuts with a rank of 351-400 in the Times Higher Education World University Rankings 2019, 2nd amongst Indian Institutes.**

## HIGHLIGHTS & TAKEAWAYS

The event 6<sup>th</sup> IAC is aimed at allowing students and faculties to sense the current industry requirements and thus, IIT Indore could become a centre of employee scouting by the various companies. One the other hand, the industries could also reap the benefits of cutting edge R&D by investing in the minds at the campus. Some highlights of events:

- Address by 14 eminent speakers from Industries.
- Visit and demonstration of key state-of-the-art facilities of the Institute.
- Panel discussion on hurdles and identification of solutions to strengthen the industry academia collaboration.
- Poster presentation and demonstration of products/start-ups.

## THE THEME-Unlocking the full potential of academic research

The theme would be deliberated upon in the conclave that would be a day affair featuring talks and presentations by individuals from various niche companies ranging from engineering to healthcare as well as the academia comprising of the eminent faculty members from IIT Indore. To supplement this, there will also be an interactive panel discussion session wherein a panel comprising of the faculty members, the industry personnel and the attendees would debate upon the various means through which the collaboration between industry and the academia can be maximized. The panel discussions will also try to shed light on attributes necessary to thrive in the corporate milieu and towards solutions to fulfil corporate expectations with technical knowledge.

## TEAM

Convener- Dr. Manish Kumar Goyal

Member- Dr. Anirban Sengupta

Member- Dr. Parimal Kar

## COLLABORATIONS

